# **Alexis Perry**

**UX/UI Designer** 

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Portfolio | [LinkedIn: Alexis Perry]

Recommendation Letter Available Upon Request]

# **Professional Summary**

Creative and user-focused UX/UI Designer with a strong foundation in psychology and music production, bringing a unique perspective to digital experience design. Certified in UX/UI Design from the University of Utah with a 4.0 GPA. Adept at executing full design processes from user research and wireframing to high-fidelity prototyping and user testing. Passionate about creating elegant, emotionally resonant, and intuitive digital experiences.

### **Technical Skills**

Design Tools: Figma, Miro, Canva, Photoshop, CapCut

**Development Tools:** Visual Studio Code, HTML, CSS, Bootstrap, GitHub, WordPress **UX Methods:** User Research, Wireframing, Prototyping, User Flows, Journey Mapping,

Personas, Heuristic Evaluation, Testing, Moodboards, Style Guides

**Other:** MS Teams, Outlook, Loop, Social Media Management, Emotional Design **Music/Creative:** Ableton Live, Sound Design, Mixing, Mastering, Iconography,

Typography

### **Projects**

### **SenterMe Wellness** | <u>senterme.com</u>

Enhanced app UX through calming visual design and improved navigation.

*Tools:* Figma, Heuristic Evaluation, Lo-Fi & Hi-Fi Wireframes, User Journeys, Microsoft Teams/Loop

### **RAINN.org Redesign**

Focused on emotional tone and intuitive navigation for users in crisis.

*Tools:* Figma, Miro, User Research, Personas, Prototypes, HTML/CSS, GitHub, Storyboarding, Testing

#### **UPF Website Redesign** | utahprotectivefilms.com

Improved visual hierarchy and UX for better navigation and brand appeal.

Tools: WordPress, Photoshop, Heuristic Evaluation, In-Person Testing

### **Gone App Prototype**

Designed a collaborative travel itinerary app for frequent travelers.

*Tools:* Figma, Miro, UX Research, Affinity Mapping, Prototyping

### **Egyptian Theater Website Redesign**

Redesigned desktop experience with enhanced content structure and visual appeal. *Tools:* Figma, Storyboarding, Moodboards, Wireframing, Prototyping

# **Professional Experience**

### **UX Designer**

Bedouin and Human Default | Aug 2025 - Present

- Fixed bugs on the "Releases" and "Music" Pages on Webflow
- Added new releases with embedded pop-ups
- HTML, CSS

# **Lead UI Designer**

Handshake | May 2025 - Present

- Designed user-friendly mobile interfaces
- Conducted competitor analysis, wireframing, and iteration
- Collaborated using Figma and Slack

# **Psychiatric Technician**

Huntsman Mental Health Institute | April 2025 – Present

- Practiced empathetic communication and documentation
- Applied psychological principles relevant to user-centered design

### Lead UI Designer

Chef Hog Food Trucks | Jan 2025 - Present

- Designed user-friendly website and mobile interfaces
- Conducted competitor analysis, wireframing, and iteration
- Collaborated using Figma, GoDaddy, and MS Teams

#### **Behavioral Health Technician**

Odyssey House | Aug 2024 - Present

- Practiced empathetic communication and documentation
- Applied psychological principles relevant to user-centered design

### **Lead UI Designer**

SenterMe | Apr 2024 - Jan 2025

- Designed responsive app and website interfaces
- Led design ideation, iteration, and collaborative feedback loops

#### **UX/UI** Designer

Mutiny Ink & Piercings | Jun 2024 – Jul 2024

Designed Wix-based site focused on brand identity and user flow

### **UX/UI Designer**

Aesthetics PRP | May 2024 – Nov 2024

Redesigned user-facing site with improved UX and mobile responsiveness

### UX/UI + Social Media Manager

Utah Protective Films (UPF) | Jan 2024 - Apr 2024

- Executed a full website redesign
- Managed social content creation and customer communication

#### **Music Producer & DJ**

Alexis Nikki | Dec 2023 - Present

- Designed immersive audio experiences with an emphasis on emotional UX
- Gained major press and radio placements (e.g., Nexus Radio, DJ Life Magazine)

# Music Producer, DJ, UX/UI

*Kleøpatra* | 2018 – 2023

- Designed digital music branding and audience-centered content
- Managed UX on Bandzoogle-based sites; toured nationally

### **Education**

# Certificate, UX/UI Design

University of Utah Boot Camp | Aug 2023 – Feb 2024 | GPA: 4.0 Certificate, Music Production (Ableton Live)
Salt Lake DJ & Production | 2016 – 2018
Psychology

*University of Utah* | 2013 – 2014